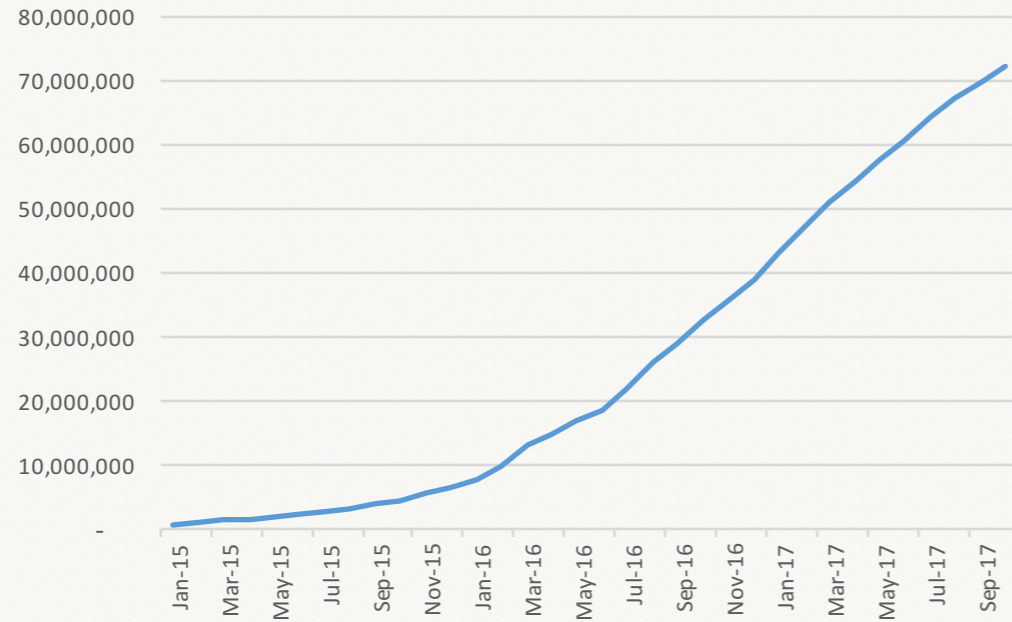
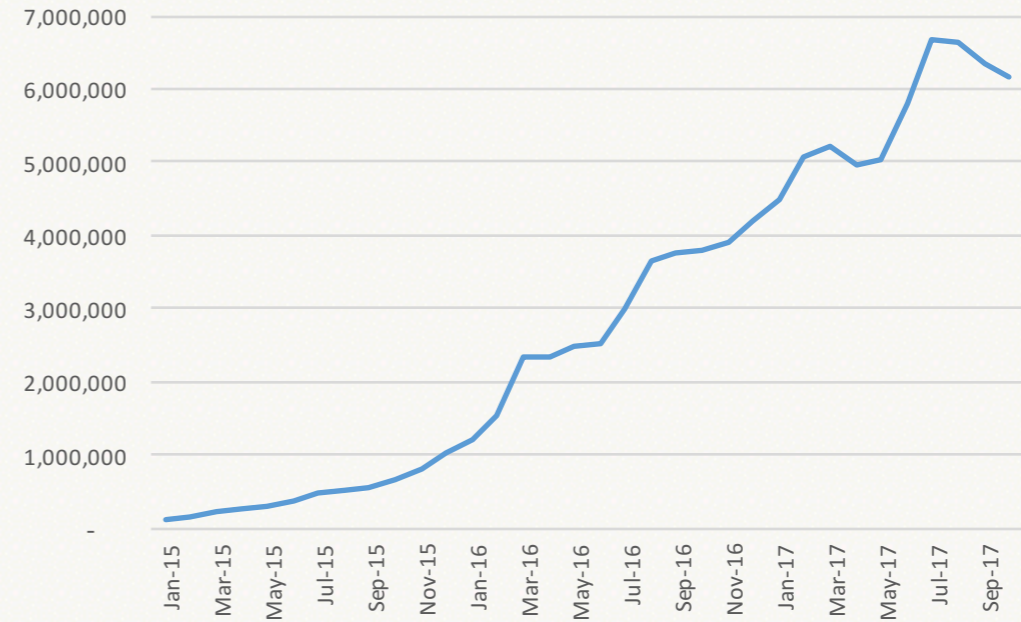


User growth and activity

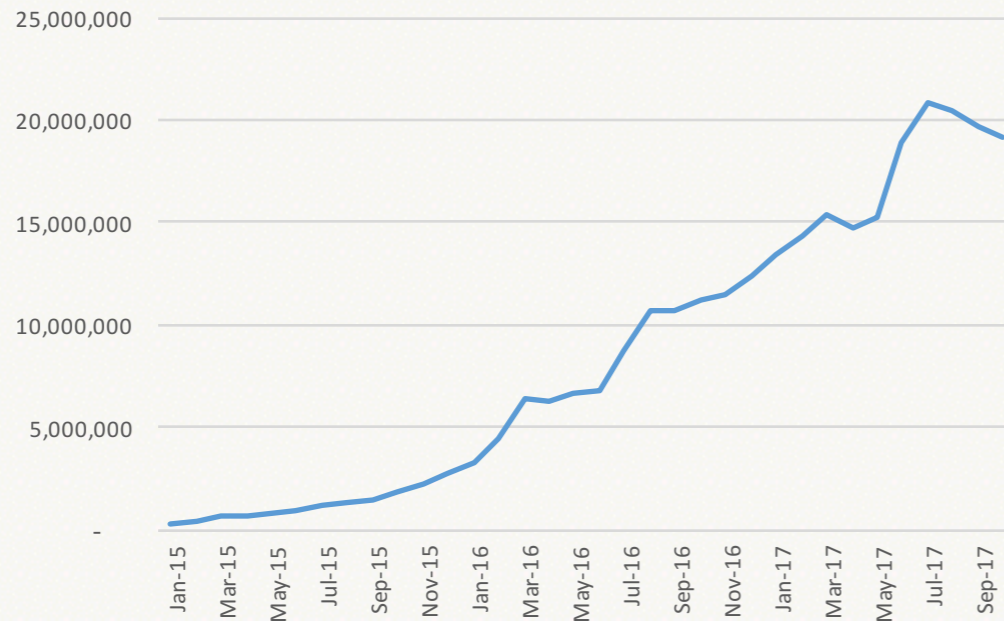
Total users



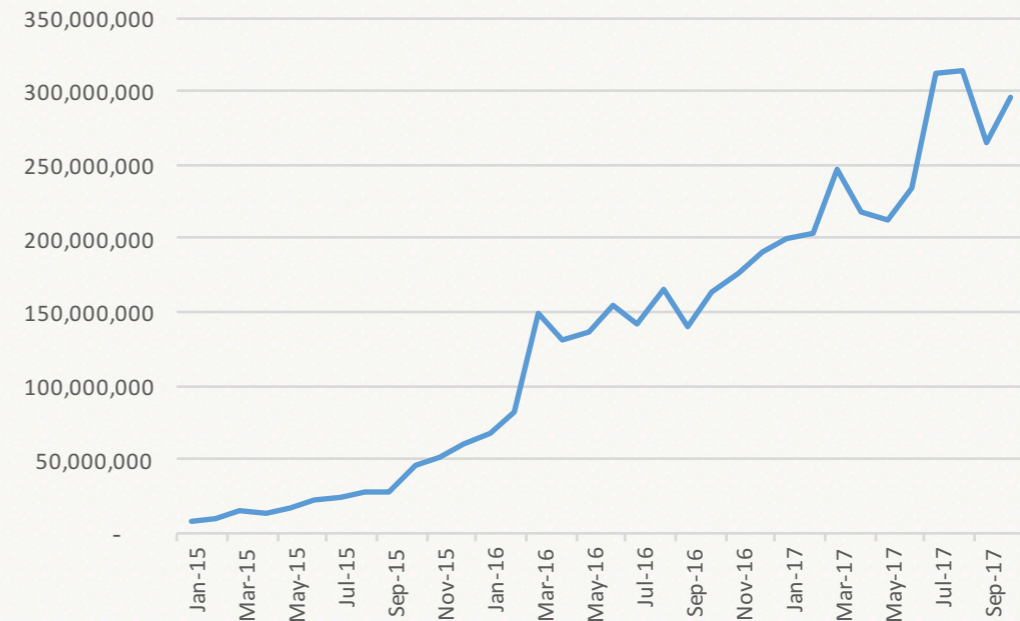
DAU



MAU



Total matches



Highlights and lowlights

Highlights

1. VIP membership as revenue model have shown positive test results and will be fully rolled out before end of the year
2. Has built AI team of senior Chinese AI engineers from leading companies in Silicon Valley to work on the suggestion algorithm, expect to see significant increase in user match and conversation rate within Q2 2018

Lowlights

1. DAU decreased somewhat
 1. SMS sending regulated in connection to the 19th Party Congress
 2. Reactivating inactive users through SMS that we started in July and led to the sharp increase in DAU converges over time to a stable but lower level